

CASE STUDY

Building the foundation for AI-powered freight operations

Transportation & Logistics

NORTHLINE
Australia's Global Logistics People

$200K
Cost Reduction

1 M+
Transactions / Month

1 Day
Customer Onboarding

20%
Reduction in Manual Effort

30%
Faster Customer Communication & Reporting

Context

Northline is an Australian-based global logistics provider with an industry-leading national network and reach into more than 100 countries. Founded in 1983 in Adelaide, the business is focused on becoming the first choice for logistics customers worldwide.

> **Working with akto, we rapidly implemented Boomi to connect our core systems - cutting our integration costs and establishing a scalable foundation for future AI-driven freight optimisation.**
>
> **Jorg Both** | Head of Business Systems

Challenges

Rising integration costs

Legacy IBM webMethods licensing costs were increasing as transaction volumes and business growth accelerated.

Operational Complexity

Northline needed to support growing numbers of customers, partners, systems and data formats across its logistics network.

Limited scalability and visibility

Legacy integration approaches made it difficult to scale onboarding, automate reporting and improve operational visibility.

Solution

Northline partnered with akto to replace its legacy IBM webMethods environment with Boomi, establishing a scalable integration platform that supports customer onboarding, warehouse operations, freight optimisation and partner connectivity across the business.

- Rapid implementation of the Boomi platform and initial S2 (ERP) to Orcoda (freight optimisation) integration in 4 weeks
- Standardised integration delivery across the business
- Unified customer, warehouse and transport integrations on a single platform
- Created an AI-ready integration and data foundation to support future innovation and growth

Platform Scale

46+
Active Integrations

11
Connected Systems

17
Customer Data Integrations

15+
Warehouse, Inventory + Transport Integrations

200+
Warehouse Customer Templates

200+
Transport Management Templates

Outcomes

Reduce Cost

- $200K reduction in integration costs
- Lower licensing & integration delivery costs
- Zero disruption to freight operations during migration

Accelerate Growth

- 46+ active integrations across the business
- Supports 1M+ monthly transactions
- Customer onboarding reduced from 1 week to 1 day

Enable AI and Insights

- 20% reduction in manual effort through automation
- 30% faster customer reporting and communication
- Improved visibility across logistics operations and partner networks

Build your AI-ready foundations

Talk to akto about simplifying your integration and building trust in your data - ready for AI-enabled operations.

Talk to us